

ARTISANAL TRADITIONS



SUMMARY:

Artisanal crafts have a cultural importance that goes far beyond the income they generate. Discover the traditions that underlie the finished product, learn how it is made and evaluate the sales process on a local level, all to better appreciate these special Mexican crafts.

HIGHLIGHTS:

- Travel to a community of craftswomen and listen to their stories of how they became crafters
- Discover how they obtain their raw materials and what they do when there is not an immediate supply
- Participate in the creation of a product and take a sample home with you
- Research the different sales models that exist for artisanal products and how we can use this information to become more informed consumers
- Visit cultural sites that have influenced the artistic heritage of the area
- Explore the ramifications of working with a transformational model with marginalized artisans

LOCATION:

- Mexico City – 1 day tours exploring herbal remedies
- San Cristóbal de las Casas – 4 or more day tours focused on weaving and embroidery

COST:

- One day trip from \$80 USD (only lunch included)
- 5 day/4 night trip starting at \$500 USD

TRIP COSTS INCLUDE: Lodging in a shared room for multi-day trips, all meals, local transportation, speakers, entrance fees and constant accompaniment by a translator/guide.

NOT INCLUDED: Transportation to Mexico City or San Cristóbal, traveler insurance or personal spending.

MORE INFO: To sign up or for more information, write to semillas@amextra.org.

“**ARTISANAL TRADITIONS**” is carried out by Seeds of Transformation, an immersion program sponsored by the Mexican Association of Rural and Urban Transformation (Amextra) and recommended by the Evangelical Lutheran Church of America (ELCA).